

*The Three
Keys To
Seducing
Any
Woman*

by Michael Pilinski

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Three Keys Mini-Course

Key #1 | Fear Management

Why Do You Fear Being Rejected By a Woman?

Let's face it, it isn't easy being a single guy on the prowl any more. Not like it was in our dad's day, that's for sure. The days of being able to mechanically reproduce a few basic "signaling" behaviors by simple rote and impress women with your romantic intentions are long gone. Things like bringing roses or candies along to a first date or sending letters of undying love won't get you very far these days. It can even paint you as an unsophisticated loser in many ways. Women are far too cynical, far too pickled in Oprah-fied psychobabble and tabloid psychotherapy (much of it about *men*), and therefore ***far more difficult to impress*** than they ever used to be. They are quick to lay down harsh judgements of male courting behavior and to hold a guy to a higher performance standard... much like those modeled by Hollywood celebrities and others with mucho natural game.

So today more than ever before you need to be plugged into what's happening in your culture and at the top of your game if you want to make it with the better class of women!

But all is not lost, things change and people adapt. That's what makes us human after all. Part of any adaptation is new *information*, and lots of it. There are so many facets to romantic issues today – things have evolved to higher and higher levels of complexity and continue to do so. Social issues and relationships are no different, it's just that problems in this area cut deep and can make us feel even more isolated than our modern, disconnected lifestyles already tend to do.

One of the big problems in the field of love and romance is the fact that – due to elements of *shame* and the *male code of silence* about all subjects emotional – very little formal training actually occurs for men. Guys are still mostly left to their own devices to figure out what's going on in their own heads and hearts when it comes to women. Trail-and-error remains the favored

approach to learning. This is okay *unless* you happen to be highly sensitive to error, *and* most of your early “trails” resulted in a pile of errors! This combination can be deadly because when that happens, you can pull back and withdraw into a protective internal universe... and then all learning **stops**, and social stagnation takes hold.

Twenty-first century foxes are a changing breed, and changes made throughout society to support their growth have made things even more bewildering for a lot of guys. Despite whatever confusion that you yourself may personally have about women though, there’s one very important thing to understand... the fact that you may possess little or no “game” or social skill is not something that women have done to you – ***it is something that you have done to yourself.*** By this I mean that whatever it is that’s been stopping you from making romantic progress in your life is mostly due to internal ideas and *misinformation within your own head* than it is to external forces and factors, no matter how real they may seem to you.

Good news / bad news here... bad news because now *you* must assume responsibility for your current misfortune and quit playing the role of victim – good news though, because it also means that you actually have some ***control over things.*** And that means you can take positive action to change whatever’s wrong in your life and make it better – you are no longer condemned to the role of helpless pawn. ***Low status males are free to crawl up the ladder a few more rungs if they decide to!*** This one cosmic shift in your outlook when it comes to your own free reign in the tapestry of life can act as a major fork in the road for you. It can finally give you an option, another chance.

And goddammit, when you get that chance, *know enough to take it!*

Toxic Shame: The Invisible Psychic Monster

I’m going to clue you in on something that you may or may not believe when you first hear it, but in your heart of hearts I know you will understand it to be the God’s honest truth. It’s simply this: your problem with whatever fear you might be experiencing when it comes to having your advances rejected by a woman can be traced to a deeply conditioned form of ***shame*** that has been ‘linked’ to your normal, natural human need for affection.

That's right, on some level you are profoundly ashamed to meet and seduce women!

Due to some manner of association that was created in your head, probably during the earliest years of your life, you cannot act upon a normal desire for love and affection without the emotion of shame getting in the way. It works like this: whenever you encounter a situation in your life where you have an opportunity to 'reveal' that you would like to experience some affection from a woman, you are overwhelmed by a suffocating sense of humiliation which paralyzes you to act in your own best interest.

Two completely dissimilar and unrelated emotions – *affection and shame* – have become 'joined at the hip' in the unconscious recesses of your mind.

Since it's impossible to hit on to a woman without implying some kind of longing for love and affection being at the root of your motivation, the only way to keep the shame you feel at bay is to avoid expressing any desire towards women *at all*. In other words, if there was a way to court a woman without somehow expressing this need for affection you would do it – but of course there isn't, so you can't. This single, monstrous psychological handicap takes you completely out of the game of romance and seduction and makes it impossible for you to compete for available females with the other men in your world. This is the structural basis of your problem.

Whenever feelings of internal shame become so powerful and controlling that they begin to adversely affect your ability to fully experience some important aspect of Life, they are considered to have become *toxic*.

Here's the important thing to understand about this so-called toxic shame as it applies to meeting women... this painful emotion has the power to completely re-define the issue within your head to the point where it's not really the possibility of being rejected that provokes your fear anymore, *but rather the release of an emotion that you have come to associate with severe embarrassment*. And that emotion is the natural human need for ***affection***.

A shame-free desire to be loved becomes completely incomprehensible to your deep unconscious mind once this poison has taken root in your soul. In your convoluted way of thinking, exhibiting *any* desire for affection unmasks the

shameful fact that you're a “needy weakling” – or otherwise threatens to reveal some similar humiliating aspect of your character. While this is a subjective mis-interpretation on your part and totally untrue, if *you* believe that it's true then the damage it can create is very real. It sets off a cycle of painful self-loathing that must be cut off quickly at all costs. And after a while, you find that the best way to do this is by learning to *never provoke the slumbering beast anymore* – and thus begins your gradual slide into social isolation... a place where you may find yourself now. As a man, you simply can't operate with a core element of your mind and soul crippled in this way.

So if you find yourself paralyzed by a fear of rejection to the point where it has destroyed your social life, take heed... your problem is not intractable. And you are certainly **not** hopeless. I will show you tangible steps that you can take to unravel your confusion. Self-understanding is half the battle. The other half involves a gradual increase in your confidence that occurs as a side-effect of obtaining the **specific knowledge** of just what it is that makes men attractive to women. Both my books address this later issue, especially *She's Yours For The Taking*.

And my first book *Without Embarrassment* devotes an entire chapter to the topic of toxic shame – providing you with an understanding which in itself is clarifying – along with some effective strategies to defeat it. Between the two you will become well armed to venture out into the world of love and romance with the pride and confidence befitting the High Status Male – that guy most women find irresistible!

The Prison of Self Defeating Behaviors

While toxic shame may form the basic “theory” of the Mind's sickness, the practical application is expressed by a psychological phenomenon known as **Self Defeating Behaviors**. SDB's can range from something as mundane as stuffing your face with chocolate in response to ordinary stress, all the way up to making such major life mistakes as proposing marriage while you're still starry-eyed “in love” and then ending up in divorce court a few years later. Then doing the same thing again sometimes *2 or 3 times* in your life until there's barely enough money remaining in your bank account to buy a noose for yourself!

I once read a great book on SDB's that was rather complicated and filled with all sorts of diagrams and charts, but the key principle can be stated quite simply: an SDB runs as a loop of specific actions that begin with some triggering stimulus and end up with the actual self-defeating behavior, whatever that may be. Then it repeats whenever that triggering stimulus appears again. *The repetition is the killer.* Certain situations cause the same unthinking behaviors to occur over and over again. However, the beginning of that process always includes a hidden **choice point** that would allow the person to select a different behavior and break this loop... *if only they were **aware** that such an option existed.* It's their lack of awareness of this choice point which keeps them running the same loop over and over again. There doesn't even have to be anything all that compelling about the behavior itself, the problem is in the damn **unconscious re-looping.**

Here's how a Self Defeating Behavior operates:

TRIGGERING STIMULUS
(ALTERNATIVE *CHOICE POINT*)
DIS-EMPOWERING BEHAVIOR
REGRET – DISGUST – SADNESS
AWAIT RE-APPEARANCE OF THE STIMULUS
RINSE & REPEAT ALL OVER AGAIN!

As an example, let's take a look at the #1 fear-producing event that most of you guys reading this book know all about, hitting on women. Maybe the first time that you tried to "pick up" a girl things didn't go so well for whatever reason and so you learned to be a little bit afraid of it. *This is the seminal event that will now act as a **template** for all subsequent triggering of this particular stimulus.* The next time a similar opportunity occurred, you may've turtled-up and remained silent in order to protect your ego from having to endure the same kind of embarrassment that you suffered once before (safe but dis-empowering behavior). But this inaction leads to *failure*... and so then you spend the rest of the day mentally berating yourself (sadness, rage, regret) – eventually to the point of having to slug booze or pop pills in order to free yourself from the seemingly endless loop of pain. An SDB is born.

Now when future chances appear, you learn to fire off the same ego-protective loop over and over again because it's become **comfortable and familiar.** The problem is that you will run this pattern *without even thinking about*

it and that's when the SDB has completed the illusion that a different choice is no longer available to you. Again, it's this illusion that is the source of the SDB's long term deadly power. Even *years* later you may find yourself running that same old "turtling-up" routine whenever you see any available-looking cute girl... without even considering that any other available course of action is possible! Once an SDB has masked all your options, you will begin to feel helpless and can quickly sink into despair. At this point you will often give up and just accept your fate.

There is a way out of this trap. The key moment of any SDB happens with the appearance of the triggering stimulus (**stressor**), announcing the start of another loop. It's here that you need to be aware that a **choice** is available to you – that you're looking at a fork in the road and not a closed track. ***All the power to break the SDB lies in your awareness that this choice point exists.*** The different path may turn out to be an improvement, or maybe not. Not important. It is the *act of selecting a new option* that will finally begin to destroy this repeating behavior. It's like a movie on DVD where you can select an alternate ending if you don't like the one you saw at the theater. The presentation of an option gets the wheels inside your head turning in a new fashion and this can quickly defeat an intractable fear that you've always been living with. *It's simply time to select a new ending for yourself!*

You don't have to tackle a major phobia right off the bat either... start small, get the hang of becoming aware of some minor SDB that's been troubling you. The main thing is developing your *awareness*. In the heat of the moment, when you're all frazzled at work and thoughtlessly reaching for that cream donut for instance, you have to recognize that a moment of **choice** is at hand... *stop* and contemplate a different choice. Chew a stick of gum instead. Go splash cold water on your face. The replacement behavior is unimportant as long as it leads to a different sort of result than the usual "donut chomping" (although switching from cream to jelly wasn't exactly what I had in mind...)

This is how you massage an SDB into submission... a little at a time using awareness and an open mind. And since most SDB's have some component of fear working at their core, learning this technique is an effective way to wrestle down every one of your worst fears one by one.

Dealing With Severe Shyness

I used to be painfully shy at one point early in my life so I know what a crushing burden it can be. It's perfectly natural and normal to sometimes feel a little bit unsure of how your actions are being observed and possibly judged by others, but true shyness is a painfully self-focused sensation where you feel as if you are being exposed to the ***critical scrutiny and judgement*** of everyone else all of the time, relentlessly. Shyness is a cautionary mode we retreat into whenever we have insufficient data about the individuals surrounding us and are overly concerned about how we are appearing to them. This is especially true of course when men find themselves in the presence of beautiful, intimidating women. You should understand why you need to make every effort to avoid acting shy whenever you can. The reason why shyness is destructive to your ability to pursue social opportunities may seem obvious, but the *true* reason may actually surprise you...

Most people simply ***don't like*** shy people.

Why? Because people will begin to empathize with a shy person's visible discomfort... ***and then they will begin to unconsciously mirror it!***

You may've thought that shyness was strictly your own personal problem, but this unintentional ability to broadcast your shyness to others makes it really more like a case of emotional bad breath. When you act shy in front of another person, your behavior has the effect of *drawing up* that person's own innate shyness and bringing it to the forefront of their consciousness. ***In effect, you are a walking, talking "shyness trigger" for other people!*** And because they get such an unpleasant feeling whenever they're around someone who seems so painfully shy, they would simply rather avoid such individuals entirely.

Possibly because of your intense inward focus you never noticed this phenomenon before, but it is very real. Here's an experiment to prove it: next time you catch a person's eye, *immediately* do something such as smile, wink, point at them, salute... whatever. Nine times out of ten they will instantly – *without even thinking about it* – do the exact same thing right back at you!

That's *mirroring* in action!

It's possible to use this effect to distract yourself from your own shyness like this: whenever you encounter someone that makes you a little nervous, instead of being self-conscious simply focus all your thoughts on **control** – not on controlling yourself however, but on controlling *them*. Remember the mirroring trick... you can compel someone's mood to become bright and outgoing just as easily as shy and uncomfortable by **modeling** that type of behavior for them. It's all up to you – ***you are in control!*** So rather than focusing on your own discomfort, concentrate on becoming the “puppetmaster” instead!

Look, you don't need years of therapy to uncover all the terrible causes of your shyness. Who cares about the reasons anyway? It's just a repeating SDB behavior that you've somehow learned to re-loop endlessly in social circumstances, and all you really need to do is **replace** it with something better!

Whenever you meet a super-foxy girl who would normally intimidate you for instance, repeatedly think to yourself “...*don't let her go shy, don't let her go shy... keep her mood upbeat and extroverted...*” Concern yourself with what's going on in *her* head, not yours. ***Model the emotional states that you want reflected back at you.*** Concentrate your energies and actions on deliberately demonstrating the kind of easy-going behavior that you would like your puppet to display. Remember, one of the big obstacles to dealing naturally with others is focusing too much attention on how they are making **you** feel instead of worrying about how you are making **them** feel.

Flip the equation around, do it today!

This ability – *this capacity to make others **feel good** about themselves* – is the exact definition of **charisma**. Loved, powerful, important, smart, respected, valued... people are *starved* to feel in these ways. I talk about this in my books. Be aware of the influence that you can have on others by promising them scoops of these good vibes which they desperately crave... and they will soon be following you around like lost puppies!

Three Keys Mini-Course

Key #2 | Knowing How to Act Around Women

The Hidden Psychology Underlying All Attraction

For women, the formula for attracting men is pretty straightforward and completely understood by them. A hot look. Show some leg, a bit of cleavage, a nice tight booty poured into a pair of low rider jeans... add some cool jewelry, piercings and cosmetics and you're perking up the interest of males left and right.

The formula for *men* to attract women, however, is far different. It's subtle, complex and widely misunderstood by the average guy.

In all species of animals that reproduce via sexual copulation, the male presents himself in the context of some type of *display* which he uses to gain the interest of, and ultimately the sexual submission of, the female. Humans are really no different in principle, but a lot of guys don't seem to grasp this fact. What the human female looks for when being approached by a man in a mating context is the quality of his display. But men don't have peacock feathers or sing beautiful fluttering birdsongs. So just what is it that the human male is supposed to be displaying about himself? Sure, we all know about the importance of appearance, signs that we have a few bucks in the bank, etc. But much of this magic is exposed via an *attitude* that speaks to our level of competitiveness with other men. But is there something else, some other secret ingredient? Indeed I believe there is. The answer might surprise you, although if you've been around for a while, it really shouldn't...

Developing An Edge For Yourself

In order to effectively come across as a man that a woman might want to take a romantic interest in, I believe that a guy needs to have a little bit of an *edge* for himself. An edge derives from having some collection of emotions *working you over*... maybe some kind of subtle anxiety about some aspect of your current life situation or whatever. It doesn't really matter what exactly causes you

to possess this emotional edge, only that it exists and is ***visible in some way just beneath the surface of your character.***

The ***opposite*** of having an edge is being over-controlled and seeming to have every little aspect of your world in absolute perfect order. Kind of like the nuns in grammar school who used to have everything so neatly and perfectly lined up on their desk. All “T”s crossed and “i”s dotted. People this together are more than a little bit unnerving... just how exactly are *you* supposed to fit into their neat and tidy life? Will you ever be able to match up to their frighteningly high standards? Yikes! As a guy, you don’t ever want to come across as this much of a poindexter stiff. You want to seem much looser, and a bit unpredictable to some degree. This is intriguing to women.

A guy’s edge is an announcement that he doesn’t live in a safe and secure little bubble of his own careful design... it says that he’s out there ***living life***, taking chances, and taking his lumps along the way. This kind of restless energy is ***sexy*** to women because they are all about emotions – and they love to see emotions at play in the men who fascinate them! Of course, they don’t expect you to *act* like a woman and express your emotions all silly-nilly like they do. Women want to see you ***stoically*** bearing up under whatever pressures life has created for you. *They love it!* That’s why bikers and snowboarders and stage performers are more enticing to them than geeks who sit around wrapped up in their safe little (boring) nerd-worlds.

Having an edge creates an interest in you as an ***unknown entity*** whenever you first meet a woman. She can connect with a guy who’s bristling with barely-controlled emotional energy – identify with his pain-anxiety-fear-discomfort or whatever. This is where that first spark of ***chemistry*** is also likely to occur... and for many women, *chemical connection is everything!* If they don’t catch this spark right away, you’ll have little chance getting onto their radar.

A perfect example of what I’m talking about is how recently divorced guys seem to do better at scoring a new girlfriend than a lot of single guys can manage, even though they’re only just re-introducing themselves to the dating game again. *That’s because the emotional turmoil resulting from a guy’s recent breakup gives him that sexy, vulnerable edge.* It also works to overcome the very same network of fears that usually stops the fretful, overthinking single guy dead in his tracks. Men in this agitated frame of mind have an emotional pressure on them that forces them to take chances with women, because they find

themselves suddenly free to *experience* first and *think* second. ***A greater desire to fill an empty void in their life overwhelms any fear of rejection which they may have.*** So don't be ashamed to let some of your own emotional edge show off to women as well. It's what they're looking for!

Don't Let Her Turn You into Her New Girlfriend

If you're a classic "nice guy"-type who maintains a stable of women friends but never actually gets laid by any of them, I'll bet it's because your well-meaning but misguided mom taught you to respect women and treat them like emotionally-fragile little soap bubbles. So you became the impeccable gentleman who learned to bring flowers on a first date, place women on a pedestal like Greek goddesses, and generally just kiss their asses to high heaven.

And now you're paying the price with a barren social life.

You see, the one thing mama forgot to tell you was that women LOVE to have their emotions pricked, poked, prodded, and provoked... and that in fact *it's what they live for!* It's also why the despised **jerk** does so much better than you at this game. He's a natural at creating conflict.

No feral woman of breeding age desires the sweet friendship of a lovable nice guy as the one-and-only male companion in her life... at least not when it comes to love, sex, dating and mating. When women prattle on with their high-minded bullshit about wanting to find "nice guys", what they're really saying is that they want a guy who makes them feel safe, but not in a way that robs him of his sexual juice. And that means you need to draw a line in the sand, like so...

For instance, there are certain topics that a woman may try to bring up which you must **immediately stonewall** and simply refuse to engage her in. That's because these subjects are best discussed with a **non-intimate friend** rather than a potential lover. *Whatever else you do, resist the temptation to allow her to start making "chick chat" with you like she would attempt with one of her girlfriends!*

One thing that's certainly off limits is you listening to her bitch about her ex- (or worse, *current!*) boyfriend or husband. This is not something that you, as her possible **new** boyfriend, want to know anything about. Let her go ahead and gab on the phone all she wants about that asshole to one of her girlfriends, *but not to*

you. **You are not her new gay buddy!** Also make sure that she understands she is not free to confide in you things that paint *her* in a bad light as well, things such as gross personal habits, failed relationships, mundane medical problems and the like. **These are things that she wouldn't discuss with a person with whom she was thinking of becoming intimate with and trying to impress.** So why do it to you? How disrespectful is that? The fact that you won't indulge in this bald attempt to be lured into the buddy-boy zone makes a statement about the direction that you intend to take things. It also demonstrates the kind of **self-respect** that separates the dominant male from his lesser counterparts... something that her primal instincts will pick up on immediately and file away in your PLUS column.

There's no need to get nasty about this sort of thing either, just tell her something like, "I'd rather we didn't discuss this particular topic if you don't mind." If she asks why not, tell her the truth that it's something she can hash out with her girlfriends and that you're not interested in hearing about old boyfriends and relationships, that you'd rather look ahead to the future. Then just gently **change the subject** and act like it never came up. If this was another one of her chick tests, then you've passed it by gently establishing some boundaries with her and this should be enough. She'll get the hint. If she doesn't, then you need to consider what type of numbskull you might be dealing with. In effect you are saying to her, "hey, let's at least give this thing a chance and not start dropping depth charges into the water already!"

Other out-of-bounds topics would include things like chronic poor health or elaborate family feuds, anything that you would normally NOT want to talk about to anyone that you were trying to look good in front of. **Force her to play on a guy-girl plane and keep everything in "romance mode"**. By this I mean the pretense of proper presentation that two *potential lovers* put on for each other. Also known as courting behavior. *Any attempt on her part to break this pretense and steer things inappropriately towards "buddy-buddy" type talk must be nipped in the bud!* Act swiftly with some cleverness to guide the conversation off in a new direction without making a big stink about it. This is a *finesse* play – not some hammer-headed undertaking designed to scold her or make a big scene that will only do worse damage.

Finesse... where you try to keep your emotions out of the way and your **larger goals** in mind!

The Final Verdict: any time you reach the end of the evening and are uncertain whether or not it feels appropriate to kiss her goodnight, then you've probably allowed whatever romantic pretense there may've been to slip away. You've fucked up because everything is all about ***first impressions***. Best to just shake hands now, say goodbye and throw her number out when you get home.

Don't Be a Problem solver, Be a Problem Creator

This is one fact of life that I myself learned the hard way – and not until after having fucked the duck not once but *several* times. This particular land mine is actually easy to avoid however because it's all about knowing what ***not*** to do. The seemingly backwards idea of being a source of problems to some chick you dig rather than a problem “fixer” for her illustrates another one of the key differences that separates friends from lovers, and the male thought process from female. For the most part, we trust our friends to be a mainspring of comfort and aid to us, whereas the *intimates* in our lives are ***as likely*** to be a source of aggravation as they are great joy and possibly even ecstasy. The difference is especially profound in the woman's case however because the potential to create static or not is part of the basic criteria that she uses to decide into which category any particular guy in her life fits.

Here's how it works: problem solvers get slotted into the ***friends*** category (a valuable asset coming moving time or when the kitchen sink clogs up), while problem *creators*... well, they may piss her off, but hey... *is it getting hot in here or what?* See what's happening? The White Knight is nice but he creates no passion, no buzz. That dirty bastard Black Knight on the other hand, the one who stiffed her on that concert date she had her heart set on last Sunday, well...

How many times have you listened to this ponderous horseshit through gritted teeth as you played the role of thoughtful, sympathetic friend to some chick you really wanted to fuck the daylights out of? Mr. nasty dude treats her like shit but she sticks with him anyway – and for no logical reason. By now I hope you realize that logic plays little or no role in a woman's thinking when it comes to matters of the heart.

Therefore I am telling you to avoid the urge to become her “White Knight with a Toolbelt” by offering to assist with whatever everyday sort of problems she might be having, from fixing her car to helping her paint the living room (man did I ever screw up in this regard on several occasions, *sheesh*...). Instead, you

should consider creating what I call ***courting stress***. Forget to return a call every now and then, be late for a date, etc. Just little stuff, no need to start a nuclear war or anything. Just remember that things rarely run smoothly when men and women are going through the process of negotiating a courtship. There are always some bumps along the way, some hurt feelings, misunderstandings or whatever. Especially at the beginning. And you know what?... ***women love it!*** She recognizes this for what it is, and all of it helps to define your role as a male “in display” rather than a sexless eunuch.

This is one of the absurdities of the female mentality that many men just can't seem to fathom. *We* would like everything to work smooth and happily from “hi, howya doin” all the way to the bedroom, but women seem to thrive on relationship tumult and insanity. It must be some kind of signal to them that meaningful emotions are crackling through the air. Maybe it somehow satisfies their need to **spar** with a dude before allowing herself to be conquered by him? *That son-of-a-bitch did this and that to me, I can't believe what a prick he is... yada-yada.* Next Saturday night she's smoking his bone... while her nice guy buddy who's been such a helpful and comforting friend to her is home polishing his meat puppet with the leftover plumber's putty from the new faucet he installed for her (God, how these memories continue to torture me...)

So please observe what's going on around you and strive to understand the bizarre connection between turmoil, passion and “niceness” in the female noggin. Always do your best to stay on the correct side of this line – at least if you have any desire to end up *between* her legs rather than tucked away in her pocket.

Three Keys Mini-Course

Key #3 Projecting a Dominant Male Attitude

Your Male Display is Your Calling Card

There is a single monumental question that lies at the heart of every man's life... what exactly *is it* that women consider attractive in a man? And how do I come into possession of this mysterious quality?

I believe that it all boils down to this one basic idea: women are attracted to men whom they sense hold a relatively impressive ranking on an invisible scale of Male Status. Perhaps more crudely it could be called *dominance*. But dominance over what? Over some slice of the other *men* in their world. This scale reflects how a guy has fared in competition with his fellow males in terms of strength, wealth, accomplishment, notoriety, etc. ***And the higher up this scale you appear to be, the more likely you are to show up on the radar of the women around you!***

Male peacocks impress with their huge feathery plumes, male moose with their grand rack of antlers... and human males? Wealth, authority, fame and/or athletic strength usually do the trick of attracting the mating interest of surrounding females. But the important thing to remember if you're a guy who possesses little or none of these qualities is that, when it comes to humans, ***perception is reality***. This means that if you can wear the *attitude* of the HSM, or even demonstrate that you are on your way up the career - school - business ladder (if you're still a younger guy in your 20's for instance), you can pull as many opportunities out of the female population as you'll ever need to create an active social life for yourself. If you haven't been doing so, it's more likely due more to the *attitude of failure* that you project about yourself than any actual repellant personal or physical characteristics. ***The perception of yourself that you broadcast to women is everything!*** The combination of these factors, and how they express themselves via your attitude about yourself and the world around you, form your own unique ***male display***.

Look, sexual attraction is **primal**, it occurs on a profoundly subconscious level in both sexes. Hell, it's mostly unconscious if you get right down to it. Attraction may be supported by the rational part of the mind, but rarely overridden by it. On a purely instinctual level men are attracted to women who exhibit visual signs of youthfulness. Big eyes and small chin, 70% hip-to-waist ratio, smooth skin, etc.etc. All of these are signals of youthfulness, and thus a healthy child-bearing potential for the female.

This mating calculus is *much different* for women because male virility is not so closely linked to youth as female fertility is. Men can sire children with ease far into middle age, and even advanced age. So women perform a quick, subconscious appraisal of a man that grades him for his potential to help her raise his offspring. She must consider if a man is likely to remain loyal to his family, so *trustworthiness* is a big issue. This is why married men are so attractive to some women – because they've demonstrated a willingness to team up with a woman by making a legally binding commitment to her (even if it's a misguided one).

Anyway, women view most men pretty much like this in a mating context:

- 1) Their Apparent Ranking on the Male Dominance Scale
- 2) Attractiveness and Style
- 3) Interesting and Compatible Personality
- 4) Character

Character comes last? Character becomes an important factor later on in a relationship – but I believe the problem with character is that although it's a nice quality to have, it doesn't really get those primal-sexual juices flowing. ***This is the problem with nice guys, they're all character and no juice!*** In fact, you can look at the list above and pretty much read it from top to bottom as a roll call of what gets women all hot and bothered about *any* guy. Number One (male status) gets the most compelling reaction from her, while the effect on her instinctual mating triggers diminishes as you work your way down the list.

Now do you see what you may've been doing wrong all this time? Nice guys specialize in polishing their #3 and #4 qualities, while the "jerks" who get the girl are heavily into working categories #1 and #2 (sometimes without even understanding what they're doing correctly!)

During the thought process that goes on when first meeting a man, a woman's thoughts might run through a progression something like this:

- 1) Observe high status male behavior or attitude
- 2) Determine if he seems safe and interesting
- 3) Listen for the first stirrings of chemistry
- 4) Submit to the male's advances

Notice the first thing that a woman "scans" for? This grading process tends to occur in mere seconds, which is why you have *no time to waste* making a great first impression. Undesirable men are weeded out by personality quirks which signal low status. These kind of guys are almost always found engaged in some kind of compensatory behavior in an attempt offset that low status (i.e., control freaks, loudmouths, know-it-alls, rage-heads, critics, etc.) that sets them up for immediate rejection.

I talk about all this extensively in my books because there's a lot to know about handling this pivotal moment of first encounter.

The Seven Attributes of High Male Status that Women Seek

One of the major fears that you undoubtedly have when it comes to approaching women arises from your uncertainty as to exactly how you should act so that a great looking woman will find you charming, clever and intriguing, as opposed to laughable or a loser. So I would take a moment to burn the following seven ideas into your permanent memory as these will help to give you a clear advantage. Women almost go into a trance in the presence of men exhibiting the following types of behaviors, often no matter what he looks like or no matter what her current relationship status happens to be. Each of these "male displays" is examined in greater detail in *Without Embarrassment*. This is merely an overview:

One – Stylish and Appropriate Look. The look that you present to the world is super important when it comes to attracting women. I know it sounds totally perverse, but women go crazy to see men with their clothes **on** just as us guys crave seeing them with their clothes off! And just as we are likely grossed-out at the thought of staring at fat, ugly or old women naked – neither are women all that thrilled about seeing men dressed like slobs or in ways that are

inappropriate to the situation. *Clothing is a marker of male status in the same way that clear skin and a shapely figure are a signal of female fertility.* Get this right and get yourself on their radar.

Two – A Seemingly Normal and Harmless Personality. One of the major concerns that women have when being advanced upon by a man they've never met before is determining whether or not he could be a physical threat to them. Signs of a possibly dangerous personality include things like a complete lack of any sense of humor (never smiling), a disheveled appearance... or any sort of incoherent mumblings or senseless blathering. If you say something bewildering that elicits a “*huh?*” sort of look, you won't get very far with most women. Don't worry about a little nervous fumbling for words at first, that's normal and expected in an anxiety-producing situation like a first meet. Just make a light and friendly joke of everything to diffuse the tension (but never at *her* expense!). In my new book *She's Yours For The Taking* I introduce a very simple technique for casually meeting women anywhere called **Pull-Tabbing** which takes much of the anxiety out of this task by giving you a way to step things up gradually and play off her signals, thus protecting your ego to a certain degree.

Three – A Cool, Relaxed Flirt. The high status male is calm and in control around women. Advertise your delight in meeting her with crisp eye contact and a gentle smile, and try to keep all flirting *subtle and mysterious*. Show that you're intrigued by her feminine charm, but communicate this **non-verbally** as much as possible through the use of open body language and a mischievous *gleam in your eye*. A woman's romantic universe is defined by the eye contact that she receives from the men around her, so this is one skill that you *must* cultivate for yourself in order to become adept at gaming women.

Four – A Guy that can Listen as well as Talk. One of the basic emotional needs woman have is a need to be heard by men. They find this validating in some way – probably since it's still a man's world to a large degree and being taken seriously by a man is very empowering and endearing to them. Listening is also a powerful and effective way to build critical rapport with someone. Plus, when you first begin dating, you'll need to customize some elements of what you're doing in order to hit her particular hot buttons, and so you must **listen in** for clues as to what those may be in order to give you a romantic edge.

Five – A Man who Speaks with a Relaxed, Mysterious Voice.

Your voice is your primary instrument of seduction, so you must be certain to use it wisely. I concentrate a lot on the **content** of what to say in my two books, but never forget that the *delivery in terms of timing and inflection* is important as well and communicates far more deeply than words alone. This is especially so during those surprise moments when the two of you can share a flirtatious exchange without interference from cock-blocking friends and co-workers.

Six – A Guy who can Sync-up with a Woman's Mood. One of the cleverest ways to effect rapport with anyone is to *mirror* their mood right back at them. Whenever you observe someone doing something familiar the exact same matching brainwaves are triggered in your own head (the urge to *yawn* is a common example). It's called a sympathetic neural reflex. For instance, if you meet a girl who's in an "up" mood, your own temperament should become similarly upbeat in order to sync-up and support hers. Same with a pensive or quiet mood. This creates a sense of subconscious *closeness*... this idea that you've stumbled across another "teammate" on the gameboard of Life and there's a natural comradery. (Of course, you can also coerce someone into a different direction by subtly **modeling** a different sort of disposition for them – so there's also an element of control involved).

Seven – A Man who Flatters with His Focus. One sure way to make an impact on a woman's romantic consciousness is to keep your attention ***absolutely and utterly focused on her***, as if she were the only person in the room. There's something about the unwavering attention of a man that can really melt a woman down... it's intoxicating to them in some very primal way. *This is where it's possible to make her respond to you even somewhat against her own better judgement.* But remember that focus must be done with class and charm – never with the desperate glare of the obsessed.

Master these seven magical attributes of elevated male status and you'll keep placing yourself onto the radar scopes of dozens of exciting new women every week... not to mention how you'll stay *light-years* ahead of your other male competition!

Manage Your Horniness Instead of Letting it Manage You

Let's face it, if you're the kind of guy who's been taking care of his own business for most of his life, then you've probably got the "art" of self-love down to a science by now. This is all fine and dandy to an extent, but unfortunately, sex drive happens to be Nature's **great motivator** for inspiring the species to perpetuate! Without sex drive, men and women really wouldn't give a shit about each other, would they? So as much as you probably hate to hear it, short-circuiting this urge will only lead to social withdrawal and eventual awkwardness around women. Sound familiar?

One of the drawbacks to the single life is that it's easily embraced as a lifestyle if you're not careful. It takes little effort to backslide into self-indulgence to the point where you no longer feel the responsibility to care about anyone else, *ever*. This becomes especially easy to pull off (pardon my choice of words...) if you've become proficient at tending to your own sexual needs like a one-armed champion. Can't say that I blame you... after all, if you've got zero prospect of having any real sex then what's the sense of torturing yourself with blue balls, right? So you've formed the habit of keeping yourself in a comfortable state of low horniness as part of your single guy lifestyle.

Understand that your depressed horniness works against you in many different and subtle ways though, mostly by **obliterating your motivation** to game real women. Sure, you ogle and fantasize about bunches of them every day, but since **shame** is the primary controller of your actions it remains difficult to break through the barricade that it's placed around you. The valuable thing about horniness is that it's one of the few emotions that can be powerful enough to overcome the fears that are blocking you and actually compel you to take some action that might change your luck. With the lion's share of your horniness tamed, it's easy to find yourself interacting with women as *friends* instead of pursuing them as potential lovers. Horniness furnishes you with that all-important **male aggression** – and remember, in almost *no known species of animal* will the females mate with NON-aggressive males.

In other words, "wimps" don't stand a chance in Nature... even in the world of dogs, cats and gophers! People aren't much different either because the game of seduction and mating – while seemingly civilized and very intellectual in the human animal -- is still extraordinarily *primal* at its essence. Mating is propelled by instincts older than Time itself which lie barely hidden beneath our more

tempered facades. So aggression (exhibited in the human male by ***persistence and focused interest***) is rated highly by women everywhere. *Dominant males are aggressive in the sense that they go after what they want!*

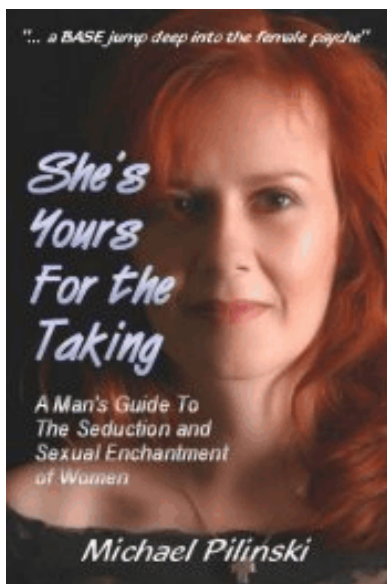
So if you feel that you might currently be lurking somewhere around 80% *fear* and 20% *horniness* in your dealings with women, why not try getting that down to 60-40 or even 50-50 and see for yourself what an effortless improvement it can make in your natural ability to relate to women as a *Man...* rather than some non-aggressive, creampuff "buddy-buddy". Aspire to recover some of your suppressed horniness instead of letting it lead you around by your limp dick! Hey, just try it as an experiment for a month – you can always go back to your good old wackin' ways if your energy ***and sexiness*** around women doesn't seem to improve... *but I'll bet that it will!*

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I hope you enjoyed ***The Three Keys to Seducing Any Woman*** and found some of my advice useful. But you know what they say... a little knowledge can be dangerous! So why not reach for the brass ring today and check out my highly-acclaimed new seduction e-books and take your game to the next level? Read about each of them below in more detail, and ***Thanks for Your Support!***



She's Yours For The Taking: ***A Man's Guide to the Seduction and Sexual Enchantment of Women*** by Michael Pilinski

Capturing a woman's heart can be a highly hit-or-miss proposition, even in the best circumstances. It requires a blend of the man making all the correct **signal moves** and the woman allowing events to unfold without throwing up roadblocks at every turn. Despite the fact that many of us have come to dread it, some type of male-signaling performance is always necessary somewhere along the line because everything is still ultimately the

woman's choice – and she needs *information* in order to make that choice.

For men then, it's all about getting that perfect combination of attitude and appearance – our so-called *Male Display* – working just right for us. It is within this display that we advertise the suitability of our genetic heritage for the creation of new life. ***This is the information women are compelled to seek about us!***

Make this display work for yourself and you can create a steady stream of romantic opportunities coming your way that will NOT require a massive display of courage to take advantage of. And that's the central focus of ***She's Yours For The Taking...*** it's a collection of strategies designed to lure women into your world by feeding them all the proper romantic signals they crave at every step along the way. Once women begin to get the idea that you understand the game ***on their terms***, worlds of possibility will begin to open up for you.

Best of all, the romantic skills outlined in ***She's Yours For The Taking*** will become ever more refined as you use them – continuing to serve you for a *lifetime*. These are not just short-term tricks to be used like stunts during your "clubbing" years when you have a supporting network of like-minded friends and easy access to single women helping you along. This is a collection of **classy** seduction skills, challenging you to take your game to the next level beyond mere gamesmanship

You'll find that it's a better way – ***a REAL way*** – to bring beautiful women tumbling like delightful little snowflakes into your life!

Visit HighStatusMale.com To Learn More



Without Embarrassment:
The Social Coward's Totally Fearless
Seduction System
by Michael Pilinski

What's the one thing that stops most men dead in their tracks from meeting, dating and hooking up with all the women they can possibly handle?

Fear of Rejection!

That's right, fear of rejection is a social killer that can mess up even the most otherwise highly confident and accomplished man, and absolutely devastate a guy's love life. Well there's a new e-book

available which addresses this problem with a variety of new techniques designed to get you over this c-blocking hump and into the arms of the hot chick of your dreams!

Without Embarrassment focuses on that one major area of dealing with women that gives men the most trouble... ***rejection sensitivity***. It's time for you to get a handle on this problem once and for all. Get ready to learn...

How the root of all shyness lies buried in deeply held feelings of ***shame*** that have become subtly linked to your natural and very human desire to be loved...

How your ***behavior affects your attractiveness*** towards women more than any aspect of your look or body type ever will...

Strategies to manage the ***self-destructive aspects*** of your ego that are holding you back from having a full and active social life...

Both PDF e-books are over 280 pages long and can be viewed with the ***FREE Adobe Acrobat Reader***. Purchase them for ***\$34.95 each***, or...

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