

How to Make Your Dream Girl Laugh

Exclusive Interview with Dating and Humor Expert, Martin Merrill

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1- Hi Martin, and thanks so much for agreeing to do this interview. Maybe the best way for us to begin is for you to tell us a bit about yourself and your website ([Click Here for Martin's website](#))

Thank you, Simon. The pleasure is mine.

About five or six years ago I broke up with a girl whom I dated for around two years. I was dumped and she didn't really tell me why. I was more puzzled than sad, actually. I was then I spotted an interesting-looking dating guide in a local bookstore and I thought to myself, "what have I done wrong? I may be able to find some clue in it."

In retrospect, that book was really just a collection of recycled dating materials and contained tons of rubbish, in my opinion. But it did point to me many mind-blowing ideas such as non-verbal cues, language patterns and all. I guess that was my first encounter with "dating education". To be fair, I benefited quite a lot from that little guide book, so I was quite willing to invest in books on dating ever since. Simon, we both how many different "schools" of teachings there are out there. I bought almost all of them. Along the way I acquired many extremely practical dating skills and one thing I consistently found these gurus to emphasize is the element of humor.

Most of these books will say something along the line of "humor is extremely important and useful. You should be funny", but they rarely showed you how exactly to be humorous – assuming you're not exactly funny yet.

Many people I talk to share the same experience with me – when I first started to apply what I learned in these dating books, I felt odd and uncomfortable. Sometimes I had to desperately search for something funny to say, just to loosen everyone up. So naturally I started doing researches in the subject of humor.

Plus, I've always envied guys who're just "naturally funny". Now I know they're not "naturally" funny, but back then I really wanted to be looked upon as some kind of funny guy. I practiced this "principle" called "fake it till you make it" and I cracked jokes (lame jokes...mostly) whenever I can and I tried to make them appear as if they just came out of my head naturally, while back home I was devouring lots and lots of jokes and reading up on everything I can find on humor.

My book "Make Women Laugh" comes as a result of my years of experience and research on this very subject and it also includes what worked for me personally over the years as far as dating techniques are concerned. I just launched [my website](#) about two months ago and have received many positive feedbacks. I've also been receiving feedbacks on how I can improve the book so currently I'm already working on the 2nd version. Of course, every reader of mine will enjoy a lifetime update, so if someone invests in my book right now can certainly ask me to elaborate on certain concepts in my 2nd version. But if people want to wait for the 2nd version to come out, that's fine too.

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2- Why, exactly, is your "Make Her Laugh" course so successful? Aren't you leading this market space?

Yeah, so far my book has been very popular was described as a "meteoric rise" (by John Alexander) on ClickBank.

I think a major reason that people like my course is that everyone wants to enjoy himself. We all like to laugh and make others laugh. Although I wrote my book specifically in the context of dating women, whatever techniques, mentalities, and practices I shared can be applied to life in general.

Another major reason is that my book really aims to help my readers achieve a very specific purpose. I don't claim to be a dating guru per se, but I do consider myself an expert at humor in dating. To be totally clear, I don't think it's enough to just read my book in order to be a "dating wizard". That's not the intention of my book. My book fills a "gap", namely what many dating books left out. It caters to the needs of those who want to use humor to get dates or enhance their dates.

By the way, I've never read any single book that is a "total package" which obviates the need of other dating education. It's like learning a new language such as French. Some books will focus on grammar, and some on vocabulary. Some are "basic course" to equip you with sufficient knowledge to get around in France. But that doesn't mean it's the only form of French learning you need right?

The final reason I can think of right now is that I wrote my book in a no BS, practical style. I tell my readers very specific things to do, such as what exactly to pay attend to and how exactly to practice. I hate general statements which are only fun to read but difficult to implement. I guess in that aspect my book is more of a manual than a pleasurable read. In the 2nd version of my book I'll be expanding many sections and offer even more examples to be very exact and specific.

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3- Why do you feel that so many people who attempt to attract women using humor and comedy fail to do so?

The biggest obstacle I see many guys have is their limiting beliefs. I receive emails all the time asking me, basically, "I'm pathetically boring. How can I be humorous?"

I'm not saying that's it's impossible that some of these guys are in fact pathetically boring. Some of them could be. But from my experience, many guys don't realize or ignore their potential. That isn't a serious problem, actually. A bigger problem is that many men refuse

to get out of their limiting belief to start seeing themselves as funny guys or funny-guys-to-be. They expect to be sprayed some magic powders and all of a sudden they can make women laugh at will. That's not gonna happen.

There're steps to take to become funny and there's no definite course. What I share in my book are the steps and practices that I've refined over the years which I found to work on majority of the guys. They may not work for everyone, but I can safely say they work on 95% of the guys. And among the 95% there're always guys who don't take actions, even though that's something I emphasize again and again in my book. The 60-day no-quibble 100% money-back guarantee is there for a reason. I know so many people who benefited from my book and I'm very satisfied with that already.

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4- What would be the top 4 "absolute must-do techniques/strategies" you'd tell them to focus on to help guarantee their success in attracting women using humor? And why?

1. The right mentality. If you don't see yourself as funny guy or funny-guy-to-be, you'll never become one. Some men even think, "why should I learn to be funny" or "learning to be funny is for losers" or "who are you to teach me how to be funny". I don't even bother to argue with that. I just want to say that the choice of whether to become a funny guy and enjoy life (and women) is totally yours.
2. Body language. Very often humor is exhibited my non-verbal cues. Your body languages have to convey humor. And quite frankly mastering body languages takes a lot of practice. But that's very beneficial, not in just dating.
3. Surprise. In my book I explain the basic mechanism of humor and laughter and I'll show you why surprise is an enormously effective method to make women laugh. Basically you want to mislead a woman to think of something (it can be a conclusion she'd draw from a set of social rules) and then tell her something that totally goes against her "understanding". Just keep a look out at how many things we take for granted on a minute-by-minute basis and the opportunities to make women laugh are endless.
4. Language. A bigger part of humor has to do with the daily language we speak. In my book I have to use English to illustrate my ideas but playing on words applies to every single human language. It's witty. It's smart. It's fascinating.

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5- What major mistakes do you see guys who try to be 'funny' when they're interacting with women making?

1. Lack of confidence. That's self-explanatory.
2. Incongruence (when spoken words are actually funny but body languages show timidity and uncertainty).
3. Trying to make all women laugh the same way. A common mistake. Different women demand deferent strategies.

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6 - Everyone knows that one of the most proven ways of creating instant attraction with a woman is by using humor and making her laugh. But what about guys who are naturally not 'funny' -- as in guys who have a more 'serious' side to their personality or any other 'un-funnylike' personality trait? How would they then be able to make women laugh successfully & consistently and making it look as natural as it can possibly be without making it look as if they're just memorizing one-liners here and there?

I think the question is really "how can I become a consistent funny guy and not just put on a show on certain occasions?"

I know a lot of people don't like hearing this... but you have to either accept the fact that it takes time and practice to improve yourself humor-wise or stay the way you're. I think there're ways to act funny temporarily, but what's the point? A woman will sooner or later tell you're a fake once you run out of tricks and most women are good at sensing such things. That's why in my book I talk about this concept of humor habit – namely how to condition yourself to think humorously and incorporate humor as part of your lifestyle. Your goal should be that humor is part of you and making women laugh is as simple as being yourself.

I'm sorry there're no magical "humor switch" that you can turn on when you're with an attractive woman. If a guy thinks he's boring now, I'd tell him to accept the fact that he needs to get better gradually. He doesn't even need to order my book unless he wants to follow some proven guidance and speed things up.

Here's a mentality which, just by itself, can help you tremendously in dating. Don't treat attractive women as they're your only chance to get laid. Treat them as your practice materials to be funny. After all, there're many more attractive women in the world than there're attractive guys, so why the hell should we be desperate at all?

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7- Scenario: You're talking to a woman... and suddenly the conversation turns a little 'slow' and eventually becomes boring... What would be your techniques to instantly amp up the energy of the conversation, make her laugh & get you right on track back into the 'game' again... Exactly what would you say to her?

That's a great question, Simon. What you just described happens quite frequently when you're starting out. The truth is, when you get better at better at making women laugh, such scenarios will happen less and less likely and later and later. If I were to handle that situation I'll usually take advantage of the environment, namely what's going on at that moment.

Now you're looking for a specific answer...You can do some "crazy things" too and they

don't have to be words to say to make a woman laugh. Let me throw an idea from the top of my head... For example, you can wave at someone both of you see. If that person doesn't respond, ask her to wave at that person as well. And then bet with her whether that person will come to talk to you two. I've tried this many times and all the women found this to be interesting. (And I've never encountered someone who's pissed because we waved at him/her).

And usually I'll pull one of those funny brain-teasers and spin the conversations to a new direction. Choose one that somehow connects to the specific scenario. Chances are that she'd suddenly get excited and start giving you some of the brain-teasers she knew. And then it's time to act silly and surprise her (I've more details on this in my book).

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8- One of the most commonly asked questions by guys is this: What happens AFTER you've successfully made a woman laugh? Then what? Exactly how are they then supposed to advance on to creating attraction and possibly bringing the relationship to the next level?

Humor is like spice if a date is the whole dish (excuse my metaphor). What I mean to say is that humor is not an isolated process in dating. All stages of dating need humor. I understand your question as "if we use humor to approach a woman and get her interested, how do we proceed to the next phase?"

A simple and effective way is to simply end the fun. It's counter-intuitive, but the biggest mistake you can make at this point is to go on and on until she's accustomed (or worse: bored) at the humor you bring to the table. Make sure she had fun talking to you and just say something along the line of "look, I gotta go. I enjoyed talking to you but I'm afraid we have to find another time. Give me your number." Be very natural and confident about it. Try not to think about whether she'd actually give you her number. If you show a cool, smooth manner, she'll give it to you. And when you two are dating for the next time, consider yourself doing her a favor by giving her a great time and she wants to be with you and not otherwise.

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9- What advice do you have for beginners who are interested in wanting to become truly successful with women using humor? Don't forget to include in a short ad along with the benefits of your current product/s and also the direct URLs to all your relevant websites right at the very end right after Question No. 9

1. Work on your identity. See yourself as a funny guy.
2. Form the "humor habit". Live and breathe humor. Enjoy life. Enjoy making women and yourself laugh.

3. Practice at all times and be patient.
4. Learn from all sources. They don't even have to invest in my book. (But when they finally get back to my book, they'll realize its value).

My book "Make Women Laugh" is [offered here](#) teaching men how to make women laugh at any place, any time, and any way they want. I share every secret I know about making women laugh and fall in love. You can quickly pick up those techniques and achieve instant results. My book comes with a 100% money-back guarantee. If you're not happy, you don't pay. It is truly a 100% risk-free offer.

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